



ONE IN A MILLION

The disruption of an outdated and unfair system

ABOUT THE FOUNDER ALEX BARROTTI

- Successful innovator, Raised over 350 M in Venture Funding to date.
- Founder INEX in 1997, Sold for 45M USD in 1999 (Shopify exact model 20 years before Shopify)
- Founder TouchBistro in 2010 (Led growth from 0-600 Employees, Current Market Cap 650M+, Used by over 20K restaurants, Processing over 12BN in payments annually)
<https://www.touchbistro.com/press-releases/touchbistro-raises-158-million-in-series-e-funding-led-by-omers-growth-equity-with-participation-from-barclays-bank-and-others/#:~:text=of%20your%20operation>
- Deloitte Technology Fast 50 Canada Leadership Award
- 2017 Entrepreneur of the Year Gold Winner
- NY State, Tech Design Award 2017 GOLD
- Entrepreneur/ Founder of the Year 2015 "Source"
- <https://www.linkedin.com/in/alex-barrotti-46b1b34/>
- US Patent Holder, Graphical interface and input method for allocating an invoice amongst a plurality of accounts
Graphical interface and input method for allocating an invoice amongst a plurality of accounts US 9514427 · Issued Dec 6, 2016

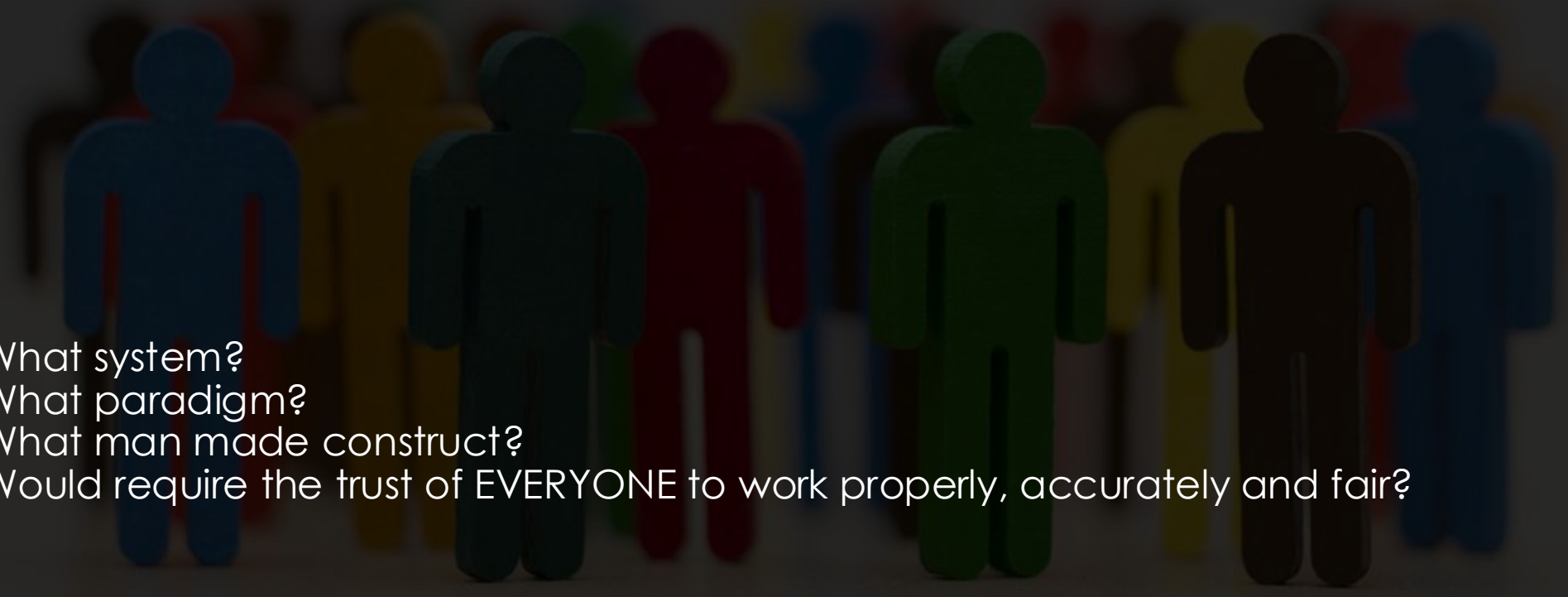
HISTORY OF FIRSTS

- **1990 -- Created First Windows based accounting System, Biz-Nix Accounting system**
 - Initial Market Reaction: No one will ever use Windows. It's not for serious work
 - Final Market Result: Windows still the dominant OS used worldwide
- **1997 -- Created First Online Shopping Site, INEX (Shopify 20 years before Shopify)**
 - Initial Market Reaction: On one will ever buy online, and no one will ever enter their credit card online
 - Final Market Result: Sold 3 years later for \$45 Million USD to InfoSpace
- **2011-- Created World's First iPad-based POS System, TouchBistro**
 - Initial Market Reaction: No one will ever Use an iPad to run a restaurant
 - Final Market Result: Used by over 20K restaurants. 12 B in annual processing
- **2012 -- Pitched Online Ordering System for Restaurants (Video)**
 - Initial Market Reaction: No one orders food online; If we make a system that tells people who our customers are, then our competitors will visit them and take our business
 - Final Market Result: Online food ordering brings in billions a year, with room for multiple competitors in this space
- **2023 -- One in a Million**
 - The best intersection of technology and opportunity that I have seen in my 35 years career as an innovator.

BLOCK CHAIN EXPLAINED



WOULD YOU TRUST EVERYONE?



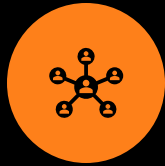
What system?
What paradigm?
What man made construct?
Would require the trust of EVERYONE to work properly, accurately and fair?

A LOTTERY! MODERN INSTANT LOTTERY

- A lottery / sweepstakes / draw powered by blockchain technology. (Full Transparency)
- Each “player” is part of the blockchain.
- Each player is digitally signed, and ID protected from other players using their private key, Total Privacy and AML / KYC / Tax compliance is in full effect.
- A secure, transparent, and verifiable 3rd party random number generator is used to pick a winner.
(Most states have already moved away from bouncing balls.)
- Full transparency for governing bodies! This means regulators can easily oversee games, validate tickets, see User IDs, and winnings.
- Total fairness and equal odds: \$1 is 1 player. No multi-plays from same person in same draw. (Digitally signed players ensures trust and fairness.)
- Instant Win: When players in each game reach the limit, the draw happens automatically. No need to wait for a specific day. Win Instantly.
- **Infinite cohorts means infinite draws!**
- Each player has equal odds of winning. EVERY. TIME. A one winner is guaranteed !

Result: We developed a decentralized blockchain experience, creating an entertaining, instantaneous, secure and trusted online gaming platform.

A GAMING SOCIAL NETWORK FRAMEWORK



Social network of gamers / players / gamblers / Influencers



Guaranteed number of views per game as each games requires 1M players/viewers of ads/or Sponsorships



Players can (depending on their settings) message each other as well, or give praise, high five, likes etc.



Millionaire Row. Constant reminder of winners, earning clout and status. Post to other Social sites.



Livestream the draws as it reached 1M players, YouTube/Twitch/Influencers, etc.



Cross promotion on other sites, Fan Zone, Draft Kings, Influencers Pages, etc



Invite more than ten friends in a pool, get a free draw?



GTM Idea: Prime the pump, 1 Million In jackpot prizes , Free play for first 1 Million players. Influencers Reaction Videos

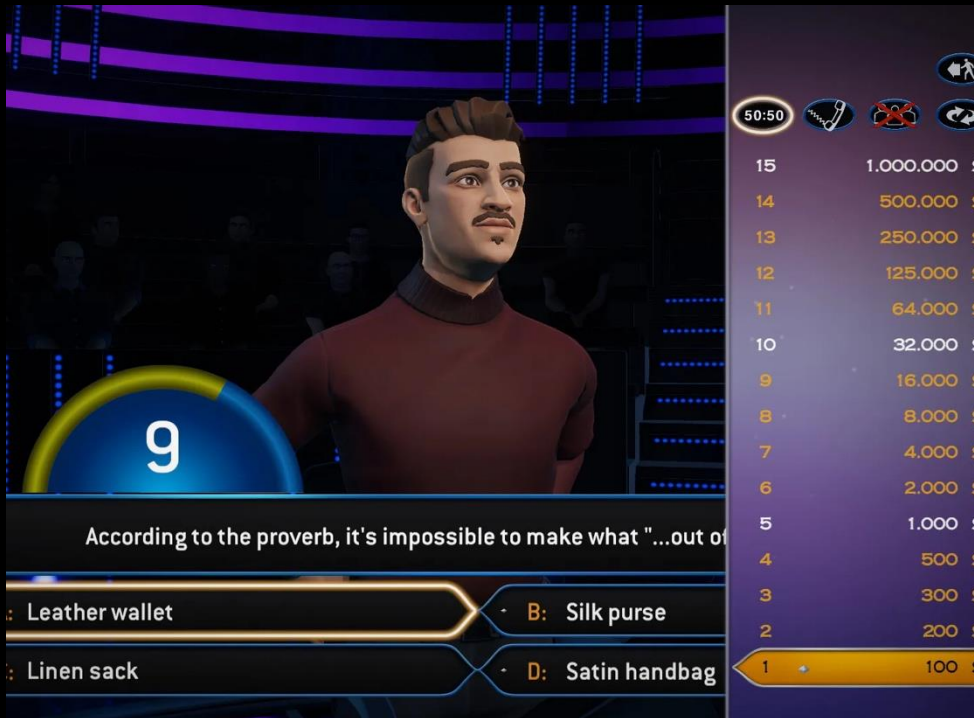
PROBLEM WITH CURRENT LOTTERY SYSTEM

- Current Lotteries are outdated/broken!
- Physically buy tickets.
- Tickets get lost! A \$70 Million Ticket currently lost and unclaimed.
 - <https://globalnews.ca/video/9722904/unclaimed-70m-lotto-max-winning-ticket-will-expire-in-june#>
- Odds are ridiculous....
 - LOTO 649 - 1 in 13,983,816 (Source Wikipedia)
 - NYS Lottery - 1 in 45,057,474 (Source NYS Lottery WebSite)
 - PowerBall – 1 in 292,201,338 (Source Wikipedia)
- Usually Restricted by State
- Tickets must be verified to not be forgeries
- Onus is on the player to claim prize. Not notified by lottery (We can text winners instantly)
- Players are unknown, can't market to them.
 - If they win, then they might become public.
- No idea how many tickets sold or your odds to win
- Lottery Players are aging out! Average player age is 55,
- Stigma (Lotteries are a tax on the poor / needy)
- Our Model: Go from a Statistical improbability to a mathematical certainty!

HOW DO YOU REACH A NEW GENERATION OF PLAYERS

- **Traditional lottery customer base is aging and not being replaced by younger players**
61% of Americans aged 50-64 years are lottery ticket buyers, compared to 33% Millennials and Gen Zs
New York State has a population of over 8 million Millennial and Gen Z individuals
- **Millennial and Gen Z players want new, online technologically-appealing games**
This cohort is more attracted to fantasy sports or socially-engaging games
They are less interested in buying a physical lottery ticket and want instant win gratification
- **One in a Million players are instant millionaires**
No waiting -- winning players receive instant payout to their bank accounts or digital wallets

LADDER MINI GAMES SYSTEM



Familiar Concept

Since it may take time to reach 1M players initially. Rather than have the gamers get bored they can enter the mini draws that have higher odds and higher velocity. The odds match the payout. You can spread the \$10 Ante among the draws but only once a cohort.

- \$1 - \$100
- \$1 - \$500
- \$1 - \$1000
- \$1 - \$2000
- \$1 - \$3000
- \$1 - \$5000
- \$1 - \$10,000
- \$1 - \$100,000
- \$1 - \$1,000,000

Assumption is if you win \$1000 in the mini games you will play again (reinvest) in a higher stakes draw. Makes the game more addictive and higher velocity. Constantly show winners to the players.

HOW DO WE MAKE MONEY

Multiple Revenue Streams

Transaction Fee/FX
Exchange Fee on
payout (3 Percent?).

Interest on the Float
(tens of millions?)

Players Ante up \$10 for ten draws!
Can spread the \$10 dollars across multiple
draws at once. Infinite Cohorts, Infinite
draws!

Advertise to “players”
(gamblers)

Guaranteed
Impressions and click
through campaigns.

Advertise to winners!!!!
(Trip to Vegas, Adds for
Luxury Items.)

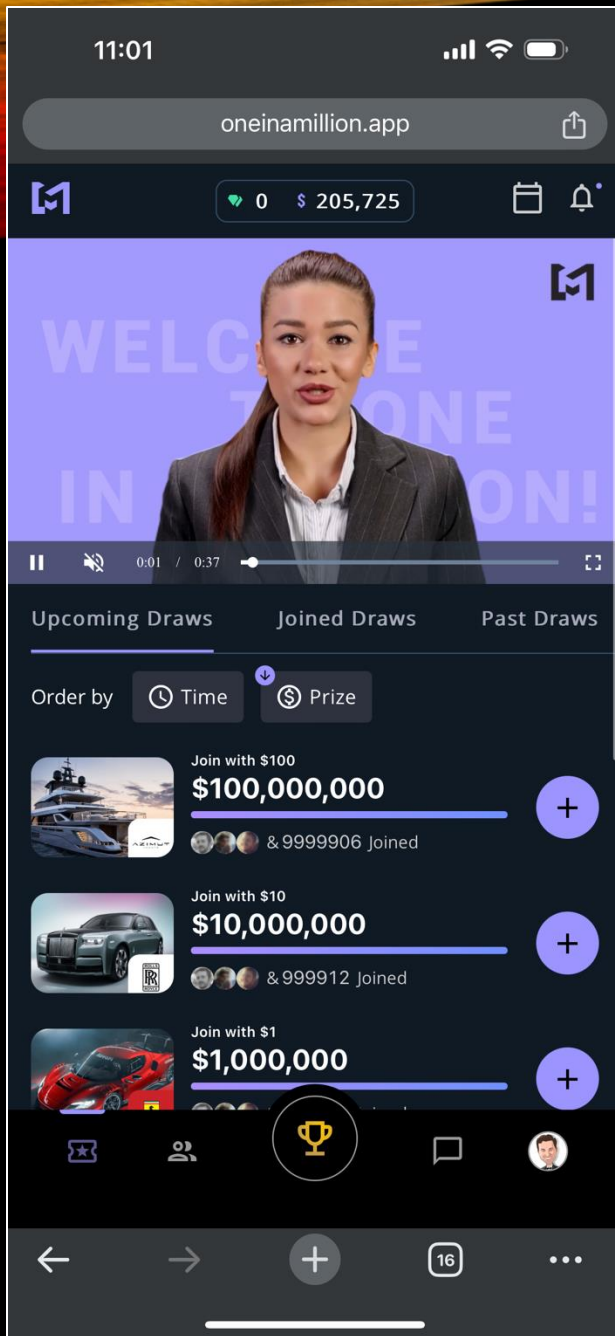
This is a game changer as
currently not possible in
any lottery game
scenario.

Impossible to do target
marketing to players in
a convention lottery
since players are
unknown. However,
that is not the case in
this game.

Monetize Usage Data

Cross promotion to
other games, sites.
(DraftKings, Score,
etc, Network of
Gamblers)

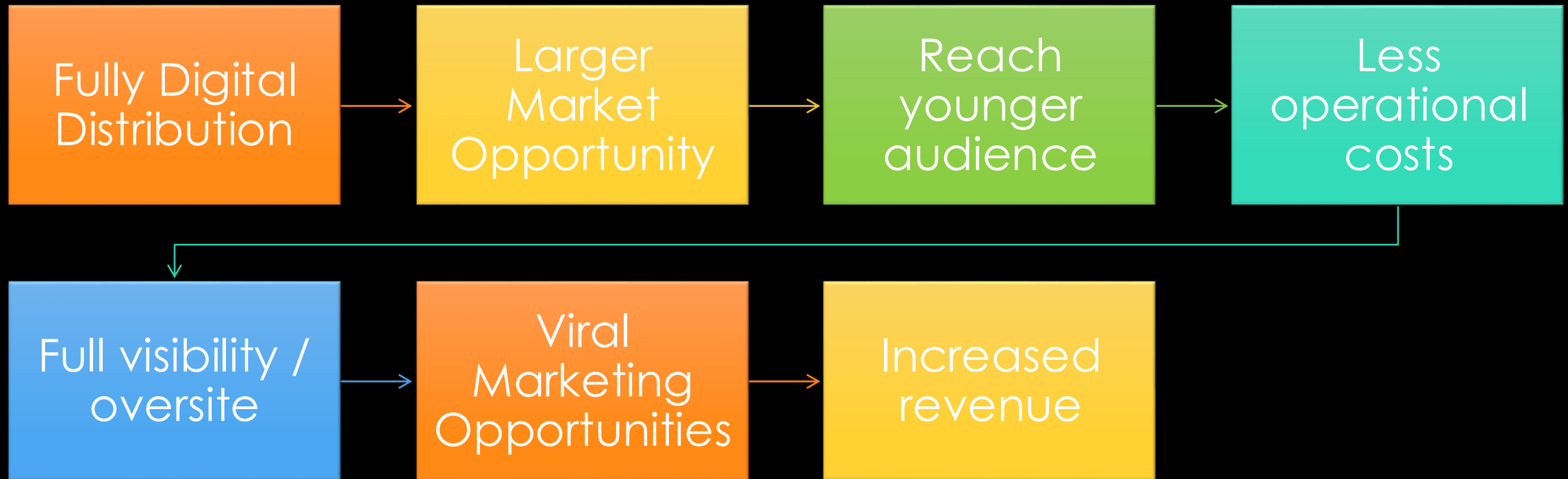
Private Label this
technology and
license it to the
Lotteries themselves
to reduce their costs



FOR CLARITY

- In Jurisdictions where we CAN get a license, we run the games ourselves.
- In Jurisdictions where we CAN NOT get a license, we offer to private label to existing Lotteries.
- Example : BET 365, Direct
 - bet365 launched in New Jersey back in 2020, whilst it has later launched in Colorado (September 2022) and Ontario (April 2022). The firm also has a Latin American presence, operating in Argentina via Buenos Aires.
 - For FY 2021/22 (March 2021 – March 2022) The British-based private gambling group revealed total revenues of \$3.41bn, an increase of 2% on corresponding 2021 figures of \$3.35bn.

BENEFITS TO EXISTING LOTTERIES



TOTAL ADDRESSABLE MARKET, BYE THE NUMBERS

- First lottery started: Netherlands (14th century)
- Operating lotteries worldwide: 200+ lotteries
- Calendar 2020 worldwide sales: \$310.8 billion
- Calendar 2020 African lottery sales: \$1.1 billion
- Calendar 2020 Australasian lottery sales: \$6.6 billion
- Calendar 2020 Asian & Middle East lottery sales: \$92.5 billion
- Calendar 2020 European lottery sales: \$108.1 billion
- Calendar 2020 Central & South American lottery sales: \$6.0 billion
- Calendar 2020 North American lottery sales: \$96.5 billion
- Calendar 2020 VLT (Video Lottery Terminals) net machine income: \$23.0 billion

USA LOTTERY NUMBERS ARE 10TH LARGEST MARKET

- Fiscal 2020 Results
 - U.S. Lottery Consolidated Lottery Revenues: \$89.8 billion
 - U.S. Lottery Traditional Sales: \$82.4 billion (excludes VLT revenue)
 - U.S. Lottery VLT Net Machine Income: \$5.7 billion
 - U.S. Lottery Prizes: \$53.7 billion
 - U.S. Lottery Government Profits: \$24.0 billion (includes VLT revenue & gaming)
 - U.S. Lottery Retailer Commissions (Traditional): \$5.0 billion
 - U.S. Lottery Advertising Expenditures: \$644.2 million (0.8% of traditional)
-
- VLT (Video Lottery Terminal / Video Gaming Terminal)

WORLDWIDE TOP 10 LOTTERIES

Rank	Organization	Country	Year	Population (M)	Total Sales (M)	Per Capita Spend
1	China Sports	China	2020	1,439.3	29,027.32	\$20
2	China Welfare	China	2020	1,439.3	21,096.20	\$15
3	Lottomatica	Italy	2020	60.5	20,738.99	\$343
4	La Francaise des Jeux	France	2020	65.3	19,552.11	\$300
5	UK National Lottery	UK	2020	67.9	10,734.34	\$158
6	SELAE	Spain	2020	46.8	9,441.69	\$202
7	Florida Lottery	USA	2020	21.7	8,193.74	\$377
8	Mizuho Bank	Japan	2020	126.5	7,730.50	\$61
9	NYC Lottery	USA	2020	19.3	7,283.79	\$377
10	California Lottery	USA	2020	39.4	7,156.89	\$182

CURRENT USA ONLINE GAMING (MORE TO COME)

Which states allow online gambling?

From sources across the web



Delaware



Kentucky



Pennsylvania



Connecticut



Michigan



West Virginia



Alabama



California



Florida



Illinois



Indiana



Maryland



Show less ^

Feedback

JUST ONE MORE
THING....



ONE IN A BILLION!

Headline News Making High Stakes Games!

- \$10 ticket with a \$10M payout.
- \$100 ticket with a \$100M payout.
- **\$1,000 ticket with a \$1B payout.**
- **Odds are still ONE IN A MILLION.**
- Tickets can be bought by single purchase or shared by groups of people, i.e., soccer mom groups, office pools, etc.

The screenshot shows a mobile app interface for a high-stakes game. At the top, the status bar displays the time 05:32, signal strength, Wi-Fi, and battery icons. Below the status bar is a search bar. The app's header features a logo on the left, a balance of 58 and a prize pool of \$1,009,999,990 in the center, and a calendar and notification icon on the right. The main content area has a dark background with a blue and green wavy pattern. It features images of a private jet, a large cruise ship, a yellow Rolls-Royce Phantom, and a red sports car. A purple circle with the text "Biggest Jackpot Ever!" is overlaid on the images. Below the images, the text "1 Billion" is displayed in large white font. Underneath, it says "Estimated draw takes place in about 3 days." followed by a progress bar and the text "& 999911 Joined". At the bottom, there is a "Sponsor by" section with logos for Ferrari, Lamborghini, Rolls-Royce, and Pilatus. To the right of the logos is a link "How it works?". At the very bottom, there are two buttons: "Popular" and "10x Chance".

05:32

◀ Search

58 \$ 1,009,999,990

Biggest Jackpot Ever!

1 Billion

Estimated draw takes place in about 3 days.

& 999911 Joined

Sponsor by

How it works?

Popular 10x Chance



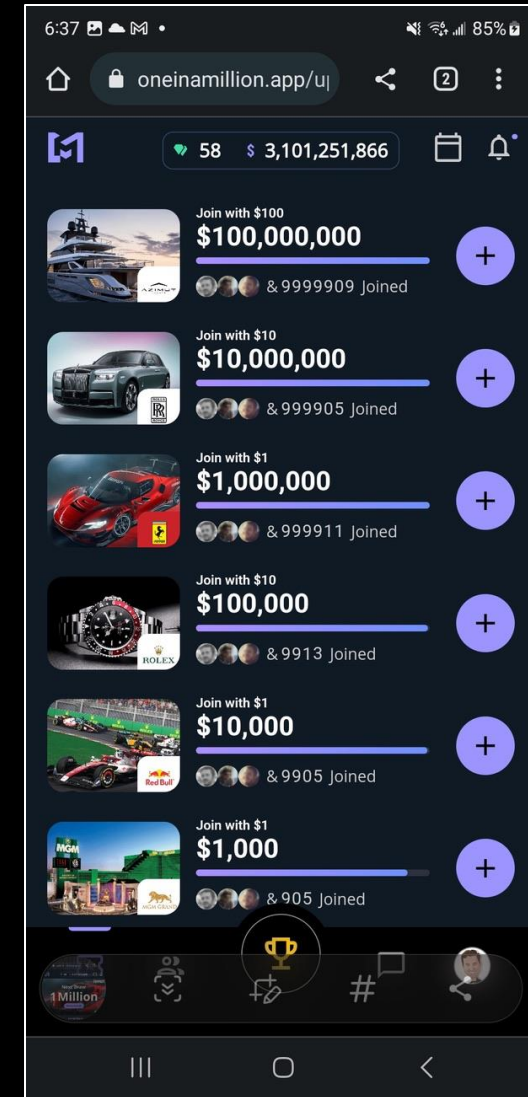
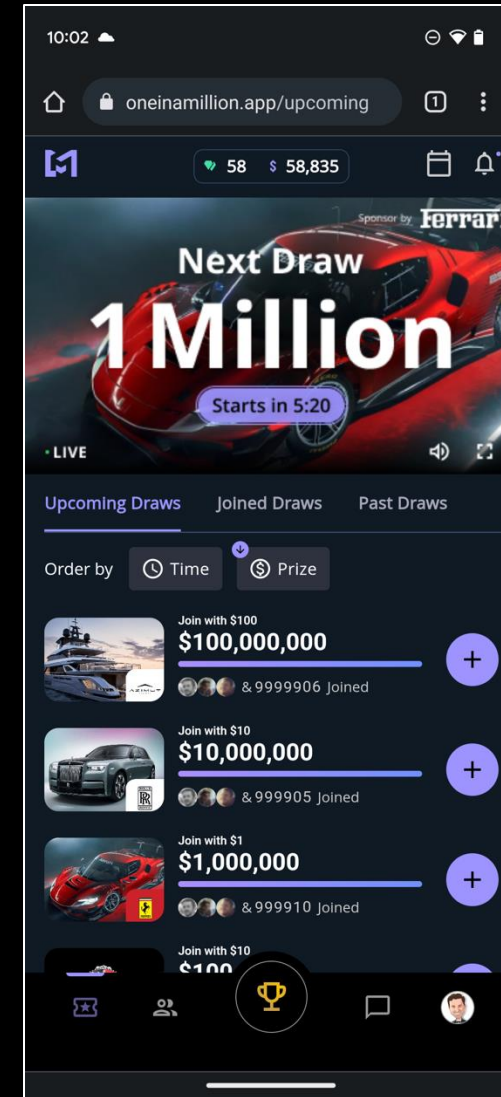
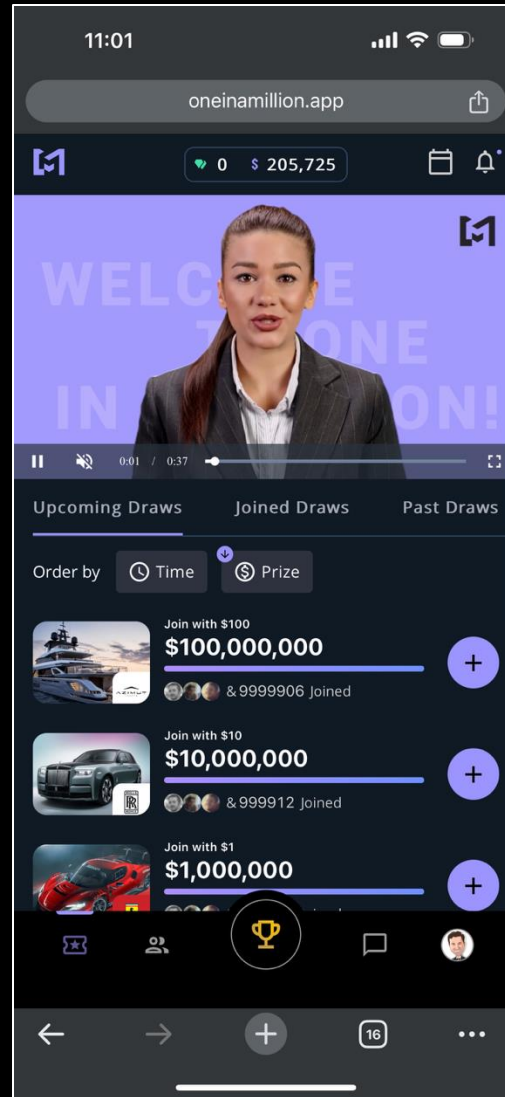
ARE YOU ONE IN A MILLION??

Let's find out!

Product DEMO Time!

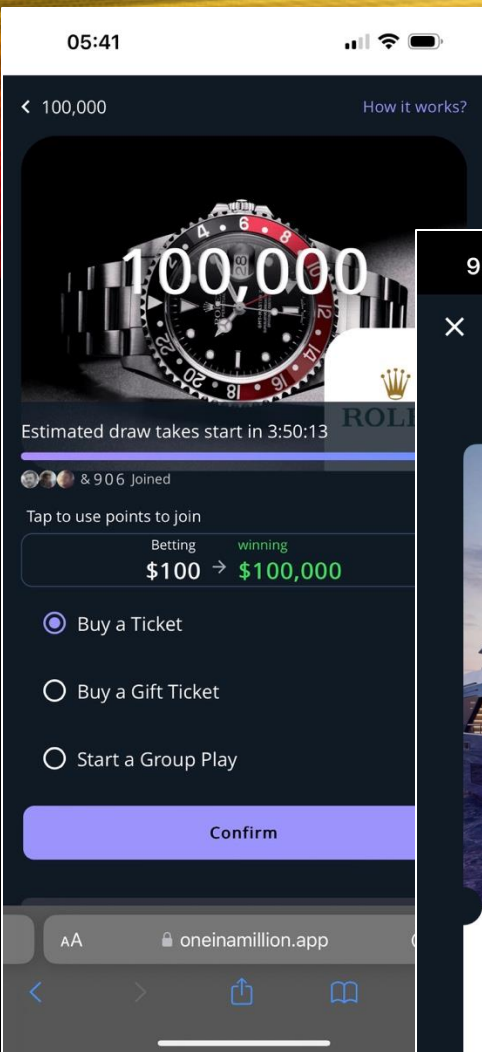
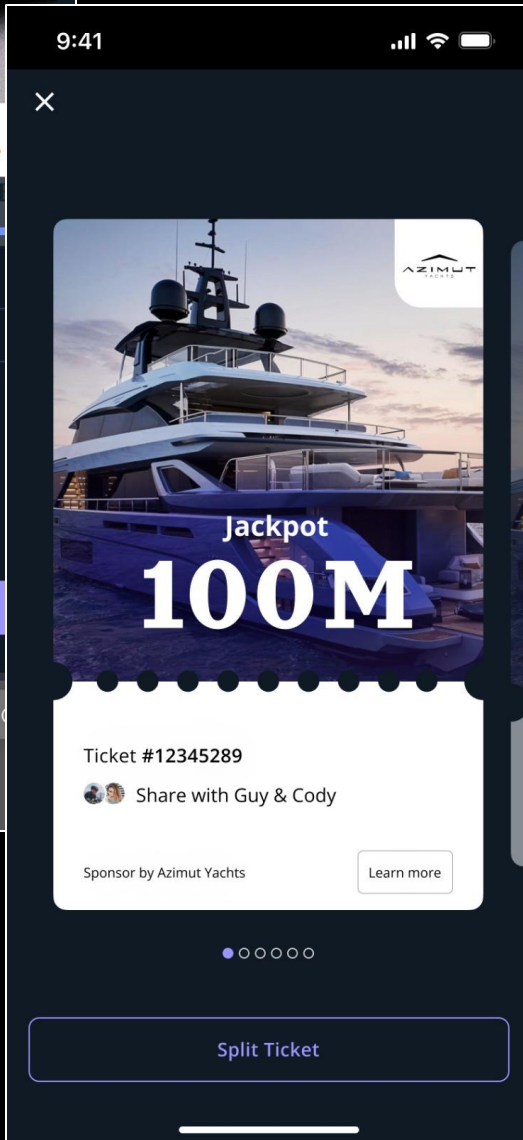
WEB APP GAME PLAY & SCREEN EXAMPLES ACROSS PLATFORMS

RUNS DIRECTLY AS A
WEB APP

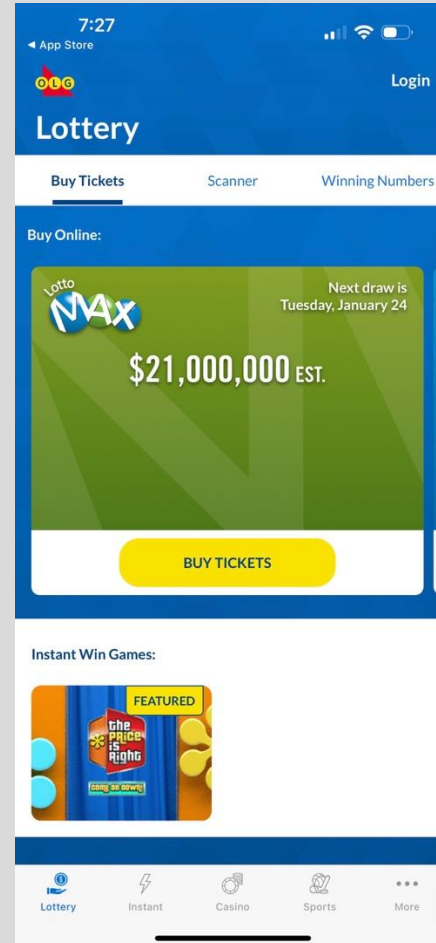


EXAMPLE: ADS TO WINNERS

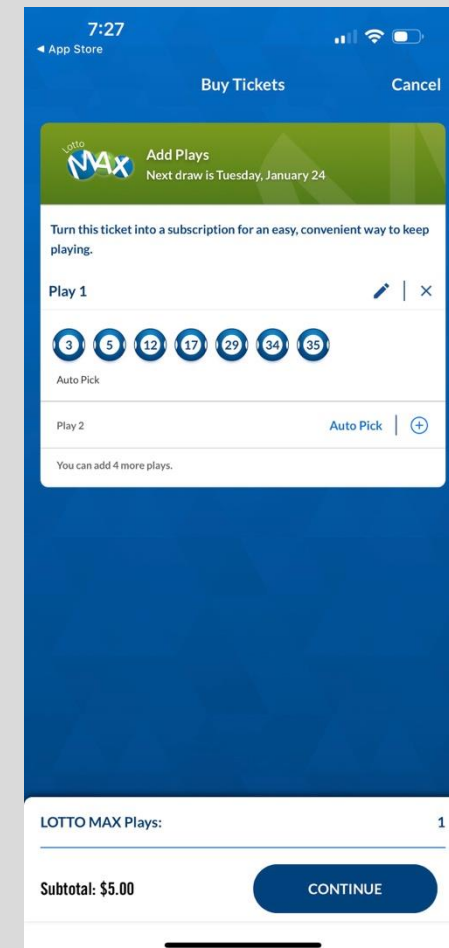
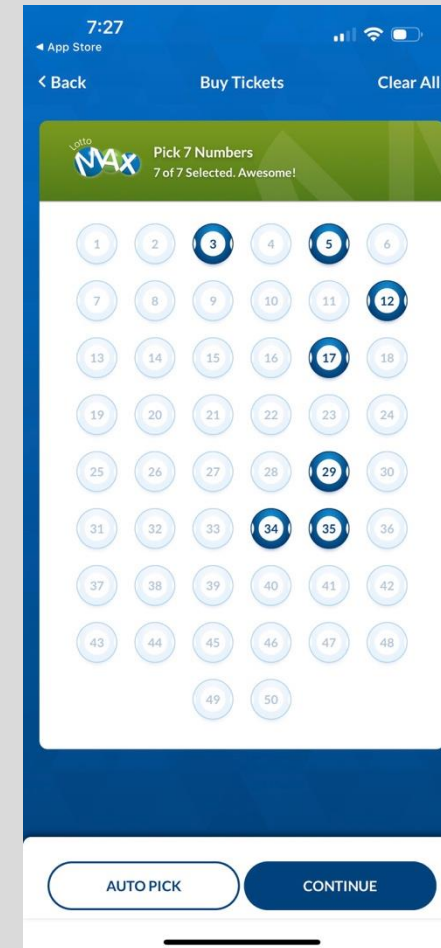
- Ads in the form of Sponsored Games (More subtle and less annoying than adds)
- Guaranteed Impressions and Click Through reports
- Feeder system for winners, Send winners on free trips to vegas, etc
- Winner is qualified buyer for campaigns from sponsor



OLG ONTARIO LOTTERY ALREADY ONLINE MARKET VALIDATION



Traditional Lottery and Casino Games
(No New Innovation)



MARKET VALIDATION

OTHER SIMILAR CONCEPTS EXIST BUT NOTHING LIKE THIS

- <https://jackpocket.com/>
- You purchase lottery tickets online but they purchase the real physical ticket as your proxy.
- Prize-linked savings accounts: How they work (Similar but different, no social aspect. No Ads to players)
A prize-linked savings account works like a lottery or a sweepstakes, in which consumers open a savings account and enter to win sums of money ranging from less than a dollar to millions. After an initial period during which people can join the contest, sign-ups close and a winner or winners are selected. Here are some examples of these accounts from around the country.
- Save to Win. Save to Win is a program offered by a nationwide selection of participating credit unions. Credit union members can open a 12-month Save to Win share certificate (the credit union equivalent of a certificate of deposit) with a minimum of \$25, and if they continue to add to their balance for the next 12 months, they're entered into drawings for either monthly, quarterly or annual prizes.
- Walmart's Prize Savings. Walmart does a monthly cash sweepstakes for consumers who either transfer money from their Walmart MoneyCard account to their MoneyCard savings account or who mail in an entry (no purchase necessary in either case).
- WINcentive Savings. This prize program is open to members at participating credit unions in Minnesota. For every \$25 a customer saves, they are entered into a prize drawing that either occurs monthly, quarterly or annually.
- Saver's Sweepstakes. This sweepstakes is offered by certain credit unions in Wisconsin and for every \$25 that a member grows their monthly balance, they are entered into a monthly, quarterly and annual cash drawing.
- Yotta Savings. Yotta Savings — an app that you can link to a regular savings account — incentivizes customers to save by offering entries into weekly drawings with the chance to win up to \$10 million. Every \$25 saved gives a customer another entry into the lottery, and the account itself has no minimum deposit requirements or monthly fees. Yotta users can also refer potential customers to earn extra entries.

TECH TALK

- A transparent lottery sweepstakes system enabled by Ethereum

We use a 3rd party secure Random Number Generator

- We use a 3rd party system for KYC AML

A self-custodial lottery ticket represented as an ERC-1155 NFT

Smart Contract based drawing framework, for transparent fairness

- Integrated social experience

GraphQL-based social backend with multiple OAuth IdP integrations, including SIWE (SignIn with Ethereum)

Friends network, chat groups, DM platform

- Designed to scale to global usership

Multi-cloud capable federated Kubernetes deployment framework

Integrated CI/CD and testing framework

SOURCES

In 2018, the U.S. Supreme Court decided that states could create legal sports betting markets without running afoul of federal law. Since then, 35 states have legalized sports betting by some method, per the TSBA.

- Legal iGaming Comes to Ontario!

On April 4, 2022, Ontario became the first province in Canada to regulate online gambling, legalizing what was previously a grey market in this space. The following are five critical things to know about this new regime.

<https://businesslawtoday.org/2022/05/legal-igaming-ontario-online-gambling-regulation/>

- Texas wants to legalize online sports betting!
<https://thetexan.news/former-gov-rick-perry-backs-legal-sports-betting-as-new-spokesperson-for-interest-group/>

- Lottery Sale are up during economic hard times:

The sour economy is striking the one source of government financing that had been widely regarded as recession-proof: lotteries.

<https://taxfoundation.org/does-lottery-revenue-rise-or-fall-during-economic-hardship/>

- Sports betting from your favourite sports app
<https://www.thescore.bet/>

- Jeff Bezos Discusses raising money starting Amazon and having to explain the Internet to early investors:

<https://www.youtube.com/watch?v=FJ3jw6TkVmc>

THE ASK

Looking for interested parties to submit term sheets.

Most of the raise would be spent on Go to market / Marketing.

With the rest on Development / Opex

- Able to provide various budget and use of funds scenarios to serious inquiries.